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World Seido Karate Organization
 61 West 23rd Street
 New York, NY 10010

Calendar of Events

August 2005

7: Annual Beach Training
 20: Promotion: All children
 Promotion: Adv. White thru Brown

October 2005

2: Promotion (Final Day): Black Belt
 15: Promotion: All children
 Promotion: Adv. White - Brown
 21: Breaking Seminar (4th Kyu and Up)
 22: Judo Seminar (All Students)
 Kata Seminar (Adv. White and Up)
 Kumite Seminar (4th Kyu and Up)

September 2005

5: Dojo Closed - Labor Day
 9: Promotion: Shodan - Sandan
 14: Promotion: Advanced Brown
 16: Promotion: Shodan - Sandan
 20: Promotion: Shodan - Sandan
 21: Promotion: Advanced Brown
 Promotion: Jr. Black Belt

November 2005

19: Promotion: All children
 Promotion: Adv. White - Adv. Yellow
 24: Dojo Closed - Thanksgiving
 25: Dojo Closed - Thanksgiving



Honbu News

Summer 2005



The Thrill of Competition

by Megan Morrison



The night before the inter-dojo tournament, I tied on my yellow belt for the first time and took Sensei David's class. I was incredibly excited, both about my new belt and about my first tournament.

Or so I thought.

At the end of class, Sensei David asked us to sit. Those of us who were competing with our katas in the tournament would stand up, one by one, and show them to the class.

I sat at the end of the line with my competitive little heart pounding. Although I was now a yellow belt, I would have to do a blue belt kata in the tournament. It was all I knew.

Although I loved Pinan I, I watched with increasing nervousness as each of my classmates got up and performed Pinan II with focus and strength.

Even my old fellow blue belts who promoted with me somehow already learned Pinan II and were able to execute it with confidence.

I was proud of them, but suddenly I had no desire to go to the tournament. I was the only one in class who couldn't perform a yellow belt kata.

"Can I even do Pinan I tomorrow?" I asked Sensei David. I half hoped he'd say no, and give me an out.

"You can do any kata you want," he replied. "The tournament is for you."

So much for getting out.

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Message From Kaicho

Dear Seido Family Members:

It is difficult to believe that we are already half way through 2005. So far, this year has seen much success both here in New York and around the world.

Plans for Seido's 30th Anniversary – which will take place June 6-10, 2006, at Columbia University – are well underway. As most of you know by now, the week of events will not revolve around a tournament or championship. Rather, it will be called *SAITEN*, which is a word that is best defined as "Celebration".

On May 21st, a Kick-Off Fundraiser Party was sponsored by the Women's Group to increase awareness of our upcoming anniversary milestone. I particularly thank Kyoshi Judy and Senpai Maya for the countless hours spent organizing the event. I appreciate the generous support provided by all of the branches, black belts, color belts and friends of Seido. Thanks to your collective effort, this event exceeded everyone's expectations and resulted in a \$7,200.00 donation to the Seido Juku Benefit Foundation.

June 3-5 was the 2005 Black Belt Clinic and Meeting, for which we had the highest attendance ever. I was particularly impressed with the energy and enthusiasm of those who took part in the special one-day promotion. Among them was Kyoshi Anver from Cape Town, South Africa. As many of you know, the Seido system in South Africa is currently in a period of rebirth. I am happy to report that Kyoshi Anver Wahab, Kyoshi George Wong, Sensei Nesan Naidoo and Kyoshi Khalil Koor have chosen to remain with Seido Karate. Kyoshi George and Sensei Naidoo have been working to secure another location in Johannesburg.

There has also been an exciting new development here in the US with the Grand Opening of Kyoshi John and Sensei Veronica's new Seido location in Los Angeles. On June 18, I attended the ceremony, along with Kyoshi Michelle, Kyoshi Maureen, Kyoshi Ted, Sensei Bobby, and Sensei Fintan.

I was enormously impressed with the new space, which is over 2,000 square feet right on Sunset Blvd. The sign projecting from the second floor is difficult to miss! After the ceremony, there was a special dinner with the senior black belt students, which was a wonderful way to complete my short visit. I encourage all of you to visit Kyoshi John and Sensei Veronica in LA to see this spectacular Seido branch!

Recently, I was given a rare opportunity by New York City Police Commissioner Kelly to take part in "Commanding Officer for a Day". This was an invitation to tour the inner workings of the police force. Thanks to Kyoshi Alvin's support, Kyoshi Akira and I were able to tour the NYPD precinct at Union Square. It was a wonderful experience that gave us an even greater appreciation for all of the work that goes into protecting the people of this city. We felt so proud that Seido has supported the NYPD through our benefit events. This tour was an inspiration to continue working to lend as much support as we can.

Still to come this year are annual events such as summer camp and beach training. Although enrollment for this year's summer camp was much lower than expected, I am still confident that we will enjoy ourselves in the many fun activities we have planned for that weekend. With next year's anniversary events, we will not be holding summer camp again until 2007.

On a final note, in Brazil, Sei Shihan Tanaka has undergone surgery after having a very serious heart attack. He is doing well, but must limit his physical activity. I applaud his strength in spirit, as he continues to go to the dojo to supervise his classes. He would be happy to hear from anyone who wishes to contact him to lend him the support he needs as he recovers.

As always, I would like to thank each and every one of you for all of your support and dedication. I encourage all of you to maintain steady attendance through the summer.

Sincerely,



2005 Beach Training



- Sunday August 7, 2005
- Rockaway Park Beach, NY



Sunrise Meditation
Basic Training
Kata
Kizuna

Beach 116th Street
Queens, NY 11694



Bus leaves Honbu at 3:30 am
for black belts, 7:30 am for
white and color belts

For detailed car and subway
directions, please contact
the Honbu front desk or
visit the Seido.com website



See you there!

Jamaica Tournament

By Kyoshi Tony Robinson

Kingston Jamaica was the venue for the annual Seido international tournament which was held on Saturday June 25, 2005 at the University of Technology Auditorium.

The tournament attracted over 450 competitors from the USA, England and Honbu. Shuseki Shihan Charles Martin was the special guest of honor and tournament advisor.

The Honbu team consisted of Kyoshi Paul Williams, Sensei Mark Davies, Sensei Chris Sinclair and Senpai Rosita Alleyne from the Queens dojo.

The tournament had competitors from all styles of Karate, Taekwondo, Kickboxing and Kung Fu, with the Seido team capturing the majority of the top spots.

Sensei Chris was the heavyweight champion, Kyoshi Paul Williams was the seniors champ, and Senpai Omar Rose of Seido Jamaica was the lightweight champion. Senpai Vivienne Salmon of Seido Jamaica was the female grand champion.



Kyoshi Tony (left) takes a picture of Shuseki Shihan Charles and the female grand champion, Senpai Vivienne Salmon.

“The tournament is well-known for its fairness and integrity.”



It was the opinion of all that this was the best organized and well-run tournament, hence the large turnout from all the schools. In fact, it is the only tournament that most schools choose to enter.

The tournament is well known for its fairness and integrity. A high point of the tournament was the presentation of the male and female Spirit Trophy for the most spirited competitors donated by Kaicho Tadashi Nakamura and presented by Shuseki Shihan Charles Martin.

Shuseki Shihan Charles oversaw the proceedings and ensured that everything went smoothly. He also was the chief judge in the black belt finals.

The Seido Jamaica International Tournament was a huge success, leaving everyone anticipating next years' event.

Photos c/o Kyoshi Tony Robinson

Senior Promotion

By Sensei Mark Lewkowitz



This year's senior promotion was one of the largest ever.

Wearing our black belts, 22 Sandans and 13 Yondans entered Kaicho's office on March 11, 2005. We then emerged, wearing our white belts, ready for the challenge ahead.

The promotion process consisted of several days spaced out over almost 4 weeks. The group attended white belt classes, which serves as a reminder to squash your ego and to never forget what it is like to be a beginner. This in turn helps us to become better teachers.

In preparation for our tests, we spent extra time polishing our material. Before, after, and in between classes, as well as on Sundays, both scheduled practices and spontaneous ones were common occurrences at the dojo. We reviewed our material, shared our knowledge, and also bonded with each other.

This very diverse group consisted of members of various ages, dojos, and even countries. We were inspired and excited by the many people that traveled around the globe to take promotion at Honbu, and they were in turn affected by our excitement.

The final portion of promotion started on Saturday, April 2nd at 4 pm. It proved to be a lengthy and arduous challenge that made the other promotion days seem like a warm-up in comparison. But with each other's support, we persevered.

We all donned our new belts early Sunday morning, ate breakfast with Kaicho, and awaited the arrival of the Shodan hopefuls. By the end of promotion, we all realized how lucky we were to be in that group and how special and unique each person is.



Editor's Note: Not all promotees are pictured.

Photos c/o Kyoshi Akira

The Thrill of Competition...

< continued from page 1

The following night, I went to the tournament and stood with my fellow yellow belts, not quite feeling like one of them.

When I stepped onto the floor before a row of senior black belt judges, I did it with a sinking heart. I was unprepared. They'd think I was a slacker—that I looked terrible next to the others. I shouldn't have gone up for promotion. If I was so ready to be a yellow belt, then I should have learned the right kata.

"No one was judging my choice...those fears had all been in my head. The experience was really for me."

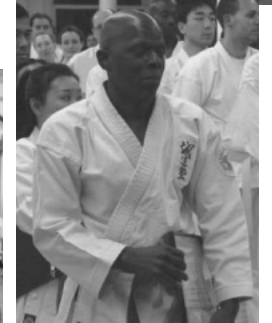
Right then, I learned one of the most beautiful things I've yet discovered about Karate: the power of the "Yoi!"

It was such a familiar relief. It cleared everything out of my head. My hands and feet did what they were supposed to, just like in class. When I heard "Hajime!" my head turned, and I started Pinan I.

I don't remember much about what happened next, but I know that it felt good. I enjoyed it. And I'm not sure why, but once I finished, I wasn't worried anymore. I was proud of my kata.

It didn't matter that it wasn't Pinan II. No one was judging my choice and no one wanted me to rush—those fears had all been in my head. The experience really was for me.

My training is mine. I am where I am. As long as I study Karate, there will always be something new to learn, something that's beyond my ability. I can waste time beating myself up about that, or I can show up to the dojo and give it everything I have. Osu.



Children's Benefit Tournament

< continued

The kids were focused and ready to do their best! Even the first-time participants did not seem daunted as they stood up, introduced themselves and waited to be judged.

Their confidence, focus and joy abounded. There were moments when you could see how happy one child was for the success of another—whether friend or stranger—because each kid gave his or her all. It was a morning of true sportsmanship!

It was also another great opportunity for the parents to show their support for all the hard work these kids do.

After each event, every child received a special trophy autographed by Kaicho. What a prize!



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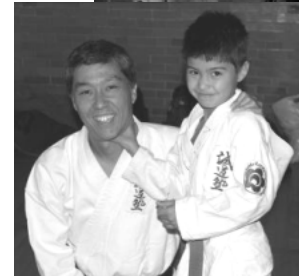
Children's Benefit Tournament

By Gay Hamilton

The annual children's tournament held at the McBurney YMCA on Saturday, May 14th, was a huge success for all who participated and attended.

The event was a chance for the kids from all Seido branches to meet and support one another. The camaraderie exhibited by even the youngest participants was outstanding.

Children from ages 4-15, white belt to black, were assembled together according to age and rank to compete in either technique shia, kata and kumite. *(continued)*



...And the Agony of Defeat

By Shaun Smith

Sensei David often says in his Tuesday night yellow belt class that the study of a martial art today is very different than it was hundreds of years ago. Although many of the forms and traditions and movements are the same, the intention is very different.

Most modern martial artists study to learn how to fight the demons within. Through learning physical combat and discipline and spirit, we are gaining the tools to fight our fears, resignation, anger, complacency, and other negative internal forces. And tournament brings this battle to the forefront and spotlight better than anything else in our training.

Before tournament, I was sharing about my previous tournament experiences here at Seido. I was telling some friends how at tournament time, you have an opportunity to approach your material in a way that you never get to do otherwise. It brings a focus and intensity to your training that causes awesome things to happen.

You get inside a kata in a way that doing it in class doesn't provide because something is at stake. And how you handle however you do in tournament will teach you something about yourself too!

"I didn't want to look to the easy answers...I fought to find the lesson."

And then came the blow at kata competition. That day, I was nervous – a healthy amount. As I did my kata, the other ring was between groups, so I was the only one on the floor at the time. That meant all eyes were watching.

I was very excited about my execution. I felt I incorporated most of the feedback that my seniors gave me, and hit a home run.

Then came the scores...ouch. And the emotional crash. Support from seniors after the competition helped, including compliments on my execution and shared surprise at the results.

However, I didn't want to look to the easy answers: going 2nd in the line-up is a tough spot, scores increased throughout the round, judging is subjective, you compete for yourself, not for the judges, etc. So I fought to find the lesson.



And I found many. One good friend shared what she learned in a similar experience: "I learned not to worry, learned what the judges look for (like a strong kiai and calmness), and most of all learned that it's just one day and one set of opinions in a long martial arts career."

In addition, I saw how much growth I have to do in the area of sportsmanship. I saw how when I'm feeling down, I want to shut down. Most importantly, I observed that I often take myself way too seriously. And I saw these patterns carried over into many areas of my life, not just Karate.

Therein lies the real lesson. Take the chances here, confront your fears here, tackle your inner demons in the dojo, push yourself further than you thought you could go. This is a safe space. And how you grow and develop here will reflect in all areas of your life.



Photos c/o Senpai Ken Roberts and Senpai Jean Jacques

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30th Anniversary Fundraiser



To All Seido Members:

Thanks to the incredible support from you, your families and friends, the Kick-Off Fundraiser Party was a huge success!

A \$7,200 donation was made to the Seido Juku Benefit Foundation in the name of all women, past and present, training worldwide at Seido. We hope the funds will help defray a small part of the sizable expenses associated with next year's SAITEN event.

The amount we raised far exceeded all our expectations, but money aside, it was through the collaborative effort, dedication, enthusiasm and generosity on the part of everyone at Seido – and those who couldn't attend, both domestically and abroad, but still contributed in some way – that made the party the great success that it was.

Thank you so much!

**Osu,
Senpai Maya Harty
Event Director**

Photos c/o Suzanne Kantak

Seido 1976 - It's Coming!

< continued

It's a Celebration!

"Notice that we don't use the word 'tournament'. It's a celebration. There will be competition, but that's not the focus," explained Kyoshi Akira.

Kyoshi Judy chimed in. "I don't know how we can encourage people to feel like this is their event. We're trying our best to make things exciting and to create events that people will want to attend.

"It's really for all of us, regardless of how long you've been here. All of us have contributed to making Seido Karate what it is today. There are some formal parts, but this has been structured to be inclusive to students and teachers from all over the world.



Seido All Over the Place

It was time to turn up the heat and uncover the truth about the merchandise. I'm doing this for everyone's benefit, of course.

Kyoshi Judy hinted earlier at the merchandising work. "At 20th anniversary time," recalled Kyoshi Akira, "you just walked around this area and saw Seido people all over. Think about it. 1500 people walking around the same area with Seido t-shirts—Seido people all over the place. Manhattan is going to be taken over by Seido!"

My mouth began to water and my heart began to race as I prepared to ask the critical question: "Are you really designing new tracksuits?"

"We pretty much finalized the line," Kyoshi Akira replied. "We're also launching an online store. We need to have the logo down so that everything we make public can be associated with the anniversary.

"Senpai Luke is heading up the committee. As soon as they're ready, we'll make them available for purchase online. I don't know exactly when, but we're shooting for September 1st this year."

So there you have it! The 30th anniversary celebration sounds like it will be an unforgettable and profound experience unlike anything we've experienced before at Seido. Personally, I would not miss it for the world. I'm already really very excited about it.

Oh, and if you hear anyone saying anything about missing tracksuit samples, I don't know anything about it...!

"If people really want to experience and get the full benefit of what an event like this is about, then participate as much as you can. The more you're involved, the more spirit you'll have. I encourage people to get involved and not stay at arm's length. It really can't be the best event it can be without everyone being a part of it. And that's whether you've been here for a month or 30 years. It doesn't matter."

"It will be unlike anything before," added Kyoshi Akira. "It's about celebrating the organization and its history. And at the end of it, it's not about where you're from. It's that you're all one Seido together. Everything we plan will attempt to capture the fact that it's international and we're all training the same way."

"If you weren't here for the 20th or 25th, you'll be in for a real treat!" Kyoshi Judy exclaimed.

The Not-So-Secret Society

By this point, I'm feeling very excited too. But I played it cool so as not to rattle my sources before finding out more about the Secret Society of People Involved with the Celebration Preparations.

"Anyone with any skill, time, and the will can help out," said Kyoshi Akira enthusiastically.

Really? But of course, I knew that.

"We even have help with making Honbu look nicer for our visitors," he added.

Photos c/o Seido Archives

Seido 1976 - It's Coming!

By Michelle Price

There is clearly something going on here at Honbu in preparation for the 30th anniversary next year. But what exactly?

I've heard whispers of seminars being planned for that week, and murmurs of how the tournament won't really be a "tournament". Also, being someone who is into fashion, my ears keep twitching at the rumor of stylish 1976 throwback tracksuits being designed *at this very moment!*

Since I have the honor of being the new Honbu News editor, I decided to abuse that privilege and investigate these rumors. Trust me when I say that I'm doing this to bring the preparations from under the radar so that we all can be involved. It's not because I want to be the first to own a Seido throwback tracksuit.

Kyoshi Akira and Kyoshi Judy Tell All!

The celebration preparations seemed to begin with the May fundraiser held near Honbu by the Seido Women's Group. What most of us don't know is that the preparations actually started *over a year ago.*

I started my investigation with Kyoshi Judy and Kyoshi Akira. I'm just a brown belt, but I'm tough and there's no parrying the truth that I seek.

"It's very complicated!" Kyoshi Judy exclaimed. "It's amazing how much detail needs to be addressed."

True. I'll concede that a year of lead time was needed. But why Columbia University? Why are we reserving space all week at a big university?

"Columbia appealed to us because they have housing available, and because centralizing the activities will be good for everyone," said Kyoshi Judy.

Aha! Kyoshi Judy admitted that they're planning activities for that week. But I played it cool and contained my excitement at a potential scoop.

"The things we're planning are so unique and never been done before," said Kyoshi Akira. "There will be Karate-related seminars, teaching seminars, activities for children, dinners..."

"And the seminars are going to be taught by seniors from all over the world," added Kyoshi Judy. "It's not about students coming in from other countries to train at Honbu. We will get the benefit from what skills there are out there, and from seniors from way back."

The Truth Spilled Out Like Water

Kyoshi Akira's excitement was apparent as he continued to say more about the celebration. Barbara Walters, eat your heart out.

"We're looking at a couple of dozen seminars that we'd like to run. They range from point fighting, pilates, movement, kata, how to teach a beginner, how to be a good assistant, and even how to run a successful Seido business.

"Also, why not have instructors teach in their language? For example, we have Sei Shihan Eli from Israel whose class will be in Hebrew. Because that's what happens when people come here! All of our classes are in English, but our visitors figure it out.

"We're also working on outdoor training, and are shooting for 1000 to 1500 students all training at one time. We're seeing if that'll be a record for the largest Karate class in the US. Imagine: five times our New Year's training!

"I encourage people to get involved and not stay at arm's length. It really can't be the best event it can be without everyone being a part of it," said Kyoshi Judy.

"For competition, we're doing teams, but they'll be international teams put together at random. Each individual takes points from his or her individual competition and brings those points back to his or her team. No first, second or third. All points will be added to the team pool.

"So just by being there, you're contributing to your team. It doesn't matter if you 'win' or 'lose'—all points contribute to your team's overall score. Someone from the YAI or our other special programs can be on that winning team, and that usually doesn't happen. That's what makes it special."



Black Belt Clinic & Meeting

By Sensei Marc Ravage

We have all heard Kaicho say that "Karate is not just about kicking and punching." These words did not resonate more loudly than they did at the 29th Annual Black Belt Clinic and Meeting, held during the first weekend of June at Honbu.

Among the many attendees visiting Honbu were Kyoshi Inden from Japan, Kyoshi Anver and Kyoshi Khalil from Cape Town, Kyoshi Tom from Seattle, Sei Shihan Don and Kyoshi Sandi from upstate New York and Kyoshi Gil from Florida, and Kyoshi Nancy from Chicago.

Also in attendance were so many more senior black belts who have been instrumental in helping Kaicho grow the Seido organization to be one of the most well-respected systems in the martial arts world.

"We had the opportunity to learn directly from a true Grandmaster. We trained together, learned from each other, but most importantly, we communicated with one another."

As with every Seido event, Kaicho and Kyoshi Akira had a very important and special message for the branch chiefs and instructors—a message to be passed onto all members of the Seido family. I'm not able to communicate the message in the same fashion, but I will touch on a few of the main components of his message that made me feel honored to be a part of Seido.

There are several factors that are essential for maintaining the growth and spirit of the Seido organization. Building a strong foundation in our students is foremost. This is why Kaicho created a standardized syllabus for each belt level and age group.

The higher we advance, the more important it is for us to have a solid foundation upon which to build. Nevertheless as students, we sometimes become a little overeager and think we might "know" a technique or kata. With the help and guidance of our instructors, we always realize that there is always room for improvement and polishing (*Renma*).

In his message, Kaicho also stressed the importance of "leading by example" and always carrying "shoshin" and "genuine humility" in our respective dojos.

Even though there is a hierarchy within the Seido organization, respect must be given to be received and always reciprocated—regardless of rank or skill level. And as we can all attest to, no one exemplifies this quality more than Kaicho.

Remember that each and every Seido student is an integral component of the success of the organization. As our training progresses, we gain a better understanding of the Seido philosophy and the unique gift we have been given by being able to incorporate Seido into our daily lives.

The 2005 Black Belt Clinic & Meeting is a perfect example of what separates Seido from other systems. For those of us who did attend the actual training sessions, we witnessed Kaicho execute flawless technique and precision as he demonstrated advanced material to several black belt groups.

We had the opportunity to learn directly from a true Grandmaster. We trained together, learned from each other, but most importantly, we communicated with one another. With each passing year at Seido, each opportunity that is given to us to communicate with one another under the guidance of Kaicho becomes more meaningful and more important.



Now less than one year away, the organization's energy and focus are directed towards the 30th Anniversary Celebration event (*Saiten*). The event will be held June 6-10 in 2006 at Columbia University in New York City.

We expect it to be a phenomenal event and unforgettable experience for all those who participate or simply attend. Kaicho's message regarding this unprecedented event is simple: become involved in any way possible.

I wish all junior belts success and longevity in their training so that you can have a lifetime of growing as individuals and as Seido students. Appreciate the gifts and opportunities offered to you. We look forward to seeing everyone in June 2006. OSU!

Seminar photo c/o Senpai Ken Roberts

We need your help!

Please help support the Seido Juku Benefit Foundation with your donation.

The Seido Juku Benefit Foundation is the nonprofit branch of the World Seido Karate Organization. Founded in 1987, the Seido Juku Benefit Foundation strives to share the mental, physical, and spiritual benefits of karate with nontraditional martial arts students and also raises funds on behalf of community programs throughout New York City.

The Seido Juku Benefit Foundation provides financial support and instruction for students who would otherwise not be able to train in karate, including the blind, the deaf, homeless children, developmentally disabled adults, and battered women. In addition, the Foundation provides financial support for local community programs, including those benefiting children with HIV/AIDS, victims of breast cancer, at-risk teenagers, and the homeless.



Over the past twenty years, the Seido Juku Benefit Foundation and the World Seido Karate Organization have donated more than \$200,000 to a variety of nonprofit organizations, including the American Red Cross, Coalition High School, Domestic Abuse Services, Inc., Hale House, Hospitality House and Project Hospitality, the New York City Fire and Police Departments, NYC PPI, SHARE, Sunshine for Kids, the Young Adult Institute, and many others.

Through such donations, both financial and organizational, the Seido Juku Benefit Foundation strives to share the non-quitting spirit of karate with students who are best able to reap the rewards of such training. By sharing the Seido spirit and the principles of sincerity and love, the Seido Juku Benefit Foundation helps both Seido students and members of the general public become better individuals, for only through such sharing can people fully realize their human potential.

As Kaicho says in his meditation lectures, none of us is perfect; we are all, in some way, lacking. By helping others we help ourselves, and together we can accomplish more than any one of us could alone.



"...the generous and kindhearted spirit of those present reflects the core principles of Seido Karate by supporting the worthy endeavors of the Seido Juku Foundation."

Very truly yours,

George E. Pataki

George E. Pataki
Governor



"...It is always gratifying to recognize individuals and organizations that are committed to strengthening their communities and to making a difference in the lives of others."

Sincerely,

Michael R. Bloomberg

Michael R. Bloomberg
Mayor



"...I applaud the Seido Juku Foundation's efforts to raise funds to support programs that assist people with breast cancer and to benefit families of New York City Police and Fire Departments."

Sincerely yours,

Hillary Rodham Clinton

Hillary Rodham Clinton
United States Senator



"...I commend you for giving back to the community through the Seido Juku Foundation. Your dedication to bring Karate to people of all backgrounds, ages, and physical abilities has improved the lives of many New Yorkers."

Very truly yours,

Hiroyasu Ando

Hiroyasu Ando
Ambassador Consul General

30th Anniversary Tournament

This year's 30th Anniversary Tournament will help support Seido's special programs for the hearing impaired, blind and visually impaired, developmentally and learning disabled, and survivors of domestic abuse.

You can donate any amount to the foundation, or be a tournament sponsor at the following levels:



Grand Master's Circle (over \$20,000):

- Sponsorship of Welcome Ceremony & Buffet and Farewell Reception
- Signage and product category exposure at event
- Opportunity to structure a customized marketing plan
- Dinner for six with Kaicho and Kyoshi Akira at Sugiyama or private lesson
- Plus additional benefits from circles below

Sensei's Circle (\$5,001 - \$10,000):

- Your company's logo on a banner with other sponsors displayed during the events
- Complimentary table of eight with logo at Welcome Ceremony and Buffet
- Sponsor table for four at events
- Linked corporate logo on SAITEN website
- Plus additional benefits from circles below

Program/Book Ad Display:

- Inside back cover (7.25x7.25) \$600
- Full page (7.25x7.25) \$500

Master's Circle (\$10,001 - \$20,000):

- Sponsor table for 8 at festival and events
- Placement of your company's own banner
- 4-color posters including sponsor logos distributed throughout the city
- Calligraphy from Kaicho
- Full page ad in the SAITEN program.
- Plus additional benefits from circles below

Black Belt Circle (\$1,001 - \$5,000):

- Two gift certificates for one month of training and uniform
- Individually autographed book from Kaicho
- Inclusion of sponsor items in welcome basket for participants
- Two complimentary tickets to two day competition

Friend's Circle (\$250 - \$1,000):

- Name listed in program
- One complimentary ticket to two day competition.

- Half page (7.25x4.5) \$275
- Quarter page (3.5x4.5) \$150
- Eighth page (3.5x2.25) \$80

Contact Information:

Fundraising Committee
61 West 23rd Street
New York, NY 10010
Tel: 212 924-0511
Fax: 212 691-0343
SAITEN@seido.com



www.seido.com

YES, I want to be a part of this historic year at the World Seido Karate 30th Anniversary SAITEN at Columbia University, June 6th - 10th, 2006

- Grand Master's Circle
- Master's Circle
- Sensei's Circle
- Program/Book Ad Display: _____
- Black Belt's Circle
- Master's Circle
- Indiv. Contribution: _____

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Account Number _____

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